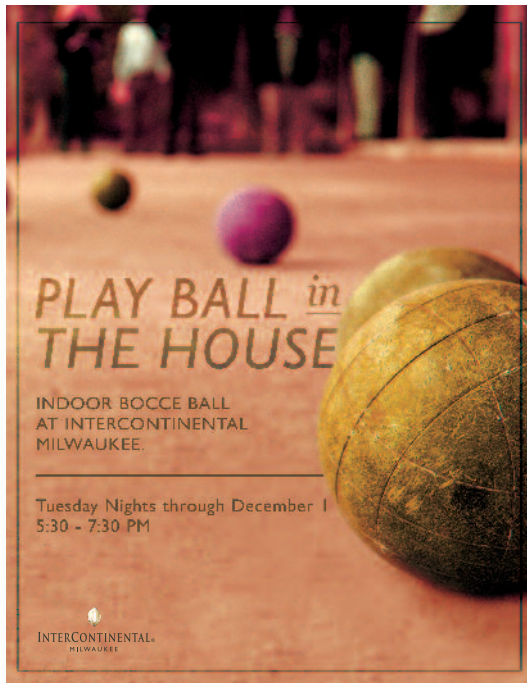




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Milwaukee's Hot Spot

Utilizing InterContinental Milwaukee's urban sophistication, Z2 positioned the well-known hotel as an after-work spot in the heart of the city. Going beyond drinks and appetizers, Z2 hosted events like indoor bocce ball and the InterCon UnderGround concert series—distinguished happenings that inspired a new set of regulars.



Poster

Table Tent

Flyer

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COPY WRITING ■ SOCIAL MEDIA ■ PUBLIC RELATIONS ■ VIDEO ■ PHOTOGRAPHY ■ RICH MEDIA ■ MEDIA BUYING


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